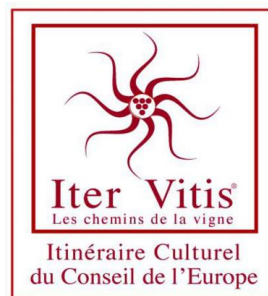




“Iter Vitis les chemins de la vigne en Europe: how a cultural route can represent a tool of intercultural dialogue, culture, research and tourism promotion”

Emanuela Panke President of Iter Vitis



ITER VITIS IS: A CULTURAL ROUTE OF THE COUNCIL OF EUROPE

The certification “Cultural Route of the Council of Europe”

is a guarantee of excellence. The networks implement innovative activities and projects pertaining to five main priority fields of action:

- co-operation in research and development
- enhancement of memory, history and European heritage
- cultural and educational exchanges for young Europeans
- contemporary cultural and artistic practice
- cultural tourism and sustainable cultural development

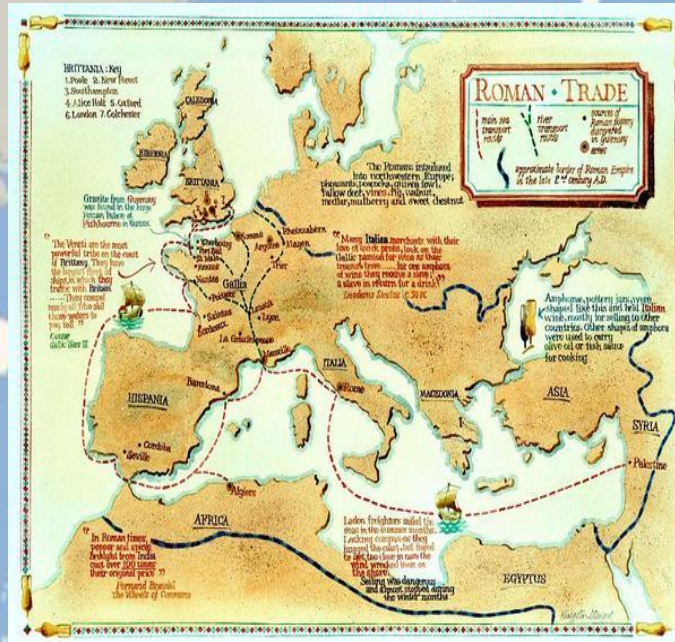


Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



The spread of vines, from east to west and vice versa, pass along the ancient roman roads: from Caucasus and Balkans , through Greece, to the Black Sea.

The vitiviniculture has been developed with unique varieties that may identify the all our countries, from Azerbaijan and Georgia to Croatia, Albania, Serbia, Montenegro, Macedonia.



Fédération of 18 countries + 5 national association

WHY ITER VITIS STARTED FROM CAUCASUS:

Caucasian countries Azerbaijan and Georgia have been among the first partner in 2007, and have shown a willingness to participate actively in order to bring up to the light and enhance their historical role in the development of European culture of the vine and wine.

In 2016 we signed the first partnership with Russian Federation

In 2020 we officially created Iter Vitis Caucasus



How we promote intercultural dialogue

Trainingship for young viticulturalist:

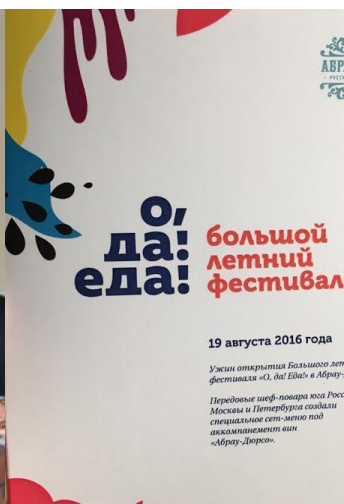
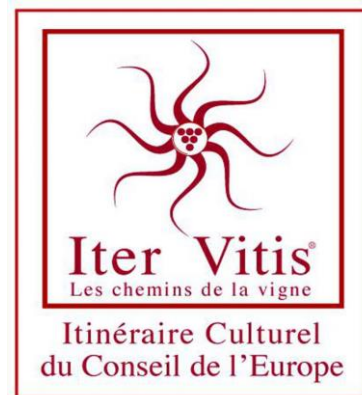
- 2019 Georgian students trainingship Sicily
- 2018 Students from Europe visited Moldova, Bulgaria and Romania
- 2020 Iter Vitis Caucasus
- 2020 Study trip in Cyprus



How we promote culture

International conferences and cooperation projects:

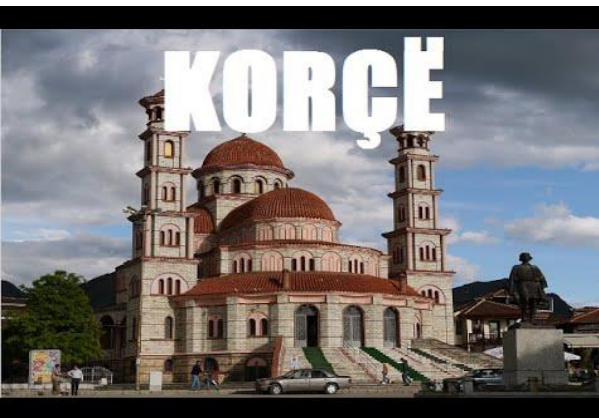
- Iter Vitis Adriatic Motovun 2019
- Crossdev Eni med Project
- Wine Museum network
- Research on archeobotanic and vine archeology



How we promote research

Research activities:

- Magon project
- Garum Project Erasmus +
- Route of ancient vine mills
- Agreement with Hermitage Museum
- Agreements with other Cultural Routes of the Council of Europe

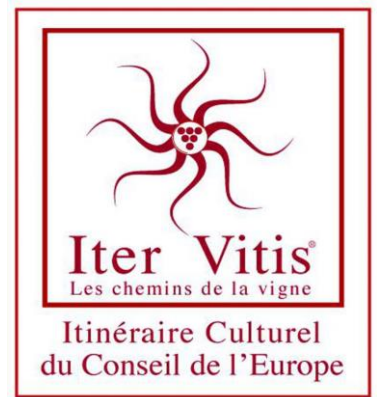


Plantaze



How we promote tourism

- ITER VITIS catalogue on sale through local TO
- Training ship for local tourist service providers
- Wine tourism packages sold directly via Iter Vitis (Cyprus and Mosella)
- Iter Vitis Award
- Route 4u project
- Iter Vitis Danube



Turismo temático para
todos los gustos y colores

